

HIP– Healthy Incentive Program

The leaves are changing and the weather is cooling down, but that does not mean you are no longer able to source local, affordable produce. **HIP or the Healthy Incentive Program** works in partnership with SNAP (food stamps) to provide produce all year round. If you are enrolled in SNAP (food stamps) you are automatically enrolled in HIP and are eligible to receive up to an additional \$40 to spend at a farmer's market or farm stand each month. Not every farmer's market or farm stand accepts HIP, please see below for some nearby locations that are open through October or all year. HIP is a year round program, so keep an eye out in the summer for even more HIP vendors for you to pick from!

For more information, please call the Project Bread hotline at 1-800-645-8333.

How HIP Works:

Use your EBT card on fruits, vegetables, or plants from a HIP farm or farmer's market. HIP will automatically add the money right back onto your ET card up to a monthly limit*!

- You must have a SNAP balance greater than 0 in order to earn HIP back onto your card.
- You can use your monthly HIP money all at once, or you can make several small purchases.
- HIP benefits reset with the calendar month, not with your regular benefits schedule.
- Not all farms participate in HIP. Make sure you ask the farmer or look for a HIP logo.

| Location | Type of Location | Address | Hours | Market Season |
|---|------------------|------------------------------|--------------------------|--------------------|
| Brimfield/Hitchcock Academy Brimfield | Farmer's Market | 2 Brookfield Rd | Saturday 9-1 | 4/15— 10/28 |
| Springfield/Brightwood | Farmer's Market | Kenefick Park on Division St | Tuesday 12-4 | 7/11— 10/31 |
| Springfield/Forest Park (Forest Park Cyr Arena Parking Lot) | Farmer's Market | 200 Trafton Rd | Tuesday 12:30-6 | 5/26— 10/31 |
| Springfield/Forest Park Winter Market (Monkey House) | Farmer's Market | 200 Trafton Rd | 2nd & 4th Saturdays 10-2 | 11/11—4/26 |
| Springfield (Holy Cross Parish) | Farmer's Market | 221 Plumtree Rd | Saturday 9-1 | 7/9— 10/31 |
| Wilbraham Stony Hill Farm | Farm Stand | 899 Stony Hill Rd | Weds & Fri 2-6 Sat 10-2 | Year Round |

*By purchasing eligible produce monthly, you can earn back up to:

\$40 (1-2 person household)

\$60 (3-5 person household)

\$80 (6+ person household)

FIND US ON



HAPPY HALLOWEEN!

MARY D